

PROGRAM OVERVIEW RESEARCH IN BEHAVIORAL FINANCE CONFERENCE (RBFC) AMSTERDAM 2022

DAY 1: Thursday September 8, 2022

Registration & Coffee in Reception Area (08:30-09:15)

<p>Welcome & Keynote Address 1 (09:15-10:30) Auditorium</p>
<p>Asking to Test Asset Pricing Models <i>Samuel Hartzmark</i></p>

Coffee Break in Reception Area (10:30-11:00)

Paper Session 1 (11:00-12:20)			
1A Investor Beliefs Auditorium	1B Corporate Governance 1A-33	1C Risk & Uncertainty 1 2A-33	1D Banking 2A-36
<p>Naïve Earnings Growth Extrapolation <i>Chenyu Cui, Weikai Li*, Xinyi Zhang</i></p>	<p>Entrepreneur Debt Aversion and Financing Decisions: Evidence from COVID-19 Support Programs <i>Mikael Paaso*, Vesa Pursiainen, Sami Torstila</i></p>	<p>Equity-based microfinance and risk preferences <i>Muhammad Meki*</i></p>	<p>What Gets Shared Doesn't Bite: Moral Hazard with Expertise <i>Irem Erten*</i></p>
<p>Extrapolative investor beliefs and salience across stocks <i>Eva Mynott*, Remco Zwinkels</i></p>	<p>A Theory of Fair CEO Pay <i>Pierre Chaigneau*, Alex Edmans, Daniel Gottlieb</i></p>	<p>The Effect of Familiarity with the Data-Generating Process on the Gambler's and Hot-Hand Fallacy in Lottery Play <i>Martijn van den Assem, Dennie van Dolder*, Tong Wang</i></p>	<p>Exploiting Minorities through Advertising: Evidence from the Freedman's Savings Bank <i>Claire Celerier, Purnoor Tak*</i></p>
<p>Beliefs about Beta: Upside Participation and Downside Protection <i>Christoph Merkle, Michael Ungeheuer*</i></p>	<p>Aging of Ownership and Corporate Risk-taking <i>Minsu Ko*</i></p>	<p>Selection Effects in the Insurance Market: What Getting Vaccinated Reveals about Insurance Preferences <i><u>Abigail Hurwitz*</u>, Olivia Mitchell, Orly Sade</i></p>	<p>Learning in a bank choice game with partial information <i>Jasmina Arifovic, Johan de Jong*, Anita Kopányi-Peucker</i></p>
<p>Investor Memory <i>Katrin Gödker, Peiran Jiao, <u>Paul Smeets*</u></i></p>	<p>Herding on Stars in CEO Compensation <i>Swaminathan Kalpathy, <u>Vikram Nanda*</u>, Yabo Zhao</i></p>		<p>Bank Manager Sentiment, Loan Growth and Bank Risk <i>Frank Brückbauer, <u>Thibault Cézanne*</u></i></p>

* = presenter, underlined = chair

Lunch & Poster Session in Reception Area (12:20-13:45)

Poster Session (12:20-13:45)				
<p>How do investors learn as data becomes bigger? Evidence from a FinTech platform <i>Ahmed Guecioueur*</i></p>	<p>Herding Under Stress: Investor and Market Behavior <i>Gesa Petersen, Theresa Spickers*</i></p>	<p>Mental Accounting and the Marginal Propensity to Consume <i>René Bernard*</i></p>	<p>Borrower- and lender-based macroprudential policies: what works best against bank systemic risk? <i>Nicholas Apergis, Ahmet Aysan, Yassine Bakkar*</i></p>	<p>Diversification at Work: Evidence from Employee Stock Options <i>Matteo Vacca*</i></p>
<p>Overconfidence, financial literacy and aggressive trading <i>Koen Inghelbrecht, Mariachiara Tedde*</i></p>	<p>Investment behavior and sentiment – A comparison of single managers and teams <i>Linda Klingler*, Philipp Sanwald</i></p>	<p>Fund Managerial Taxes, Ownership, and Risk-Taking Decisions <i>Anna Theresa Bührlé, Chia-Yi Yen*</i></p>	<p>Personality traits of female CEOs: Surpassing their male peers <i>Tom Aabo*, Malene Hansen</i></p>	<p>The pass-through from inflation perceptions to inflation expectations <i>Stefanie Huber, Daria Minina*, Tobias Schmidt</i></p>
<p>Managerial Catering via Earnings Guidance <i>Nils Lohmeier*, Hannes Mohrschladt</i></p>	<p>Deep Parametric Portfolio Policies <i>Frederik Simon*, Sebastian Weibels*, Tom Zimmermann</i></p>	<p>Contrarian Trading: Individual Investors and Stock Market Implications <i>Brad Cannon, Hannes Mohrschladt*</i></p>	<p>Financial Literacy is associated with stock market participation but not with forecast accuracy: Evidence from Germany <i>René Buschong*</i></p>	<p>How to Influence Socially Responsible Investments - The Role of Preferences, Incentives and Information <i>Fabian Braun*, Andrej Gill, Florian Hett</i></p>
<p>Customer Choice to Pay in Home or Foreign Currency During International Transactions: On The Interplay Of Choice Architecture And Financial Literacy <i>Dirk Gerritsen, Bora Lancee, Coen Rigtering*</i></p>	<p>Improving financial literacy by mitigating behavioural biases. A causal mediation analysis on the effects of behavioural-based financial education <i>Francisco Pitthan*, Kristof De Witte</i></p>	<p>Responsivity to the Sweetening of Controversial Investments <i>Michał Białek, Paul Conway, Paweł Niszczoła*</i></p>	<p>Mortality Beliefs and Saving Decisions: The Role of Personal Experiences <i>Frederik Horn*</i></p>	<p>Do ecolabels for financial products suffice on their own? An experiment on how sustainability information affects investor preferences <i>Menglu Neupert-Zhuang, Marco Nilgen*</i></p>
<p>When Firms Open Up: Identifying Value Relevant Textual Disclosure Using simBERT <i>Christian Breitung*, Sebastian Müller</i></p>	<p>Personality-Augmented MPC: Linking Survey and Transaction Data to Explain MPC Heterogeneity by Big Five Personality Traits <i>Fabian Nemeček, Jan Radermacher*</i></p>	<p>Is it really not about the money? Individual investors' beliefs, ambiguity perceptions, and norm-following propensities in ESG investing <i>Rob Bauer, Bin Dong*, Peiran Jiao</i></p>	<p>Depression and Financial Distress <i>Lian Zhang*</i></p>	<p>An experimental comparison of messaging strategies in investor newsletters <i>Kristjan Pulk*, Leonore Riitsalu, Andero Uusberg</i></p>
<p>Carbon Beta: A Market-Based Measure of Climate Risk <i>Joop Huij, Dries Laurs*, Philip Stork, Remco Zwinkels</i></p>				

Paper Session 2 (13:45-15:25)			
2A Investor Behavior 1 Auditorium	2B (In)attention 1A-33	2C Asset Pricing 1 2A-33	2D Household Finance 1 2A-36
Reinvesting Dividends <i>Jan Mueller-Dethard, Niklas Reinhardt*, Martin Weber</i>	The Morning After: Late-night TV and the Stock Market <i>Arbab Cheema, Arman Eshraghi*, Qingwei Wang</i>	Optimistic & pessimistic disagreement and the cross section of stock returns <i>Giuliano Curatola*, Ilya Dergunov, Christian Schlag</i>	Who Pays For Your Rewards? Cross-Subsidization in the Credit Card Market <i>Sumit Agarwal, Andrea Presbitero, Andre Silva, Carlo Wix*</i>
Inflation Beliefs and Portfolio Choices <i>Andreas Hackethal, Philip Schnorpfeil*, Michael Weber</i>	Why does news coverage predict returns? Evidence from the underlying editor preferences for risky stocks <i>Gustavo Schwenkler*, Hannan Zheng</i>	Is Buffet Right? The Stock Market Valuation of the Most Visible Intangible <i>Hamid Boustanifar*, Young Dae Kang</i>	Unintended Consequences of "Mandatory" Flood Insurance <i>Kristian Blickle*, Joao Santos</i>
What Matters to Individual Investors in a Welfare State? <i>Matthijs Lof*, Elias Rantapuska, Alexander Wirtz</i>	Contagious attention: the role of investor attention in stock market behavior during the pandemic <i>Ralph Verhoeks*, Willem Verschoor, Remco Zwinkels</i>	Local Return Comovement and Geographic Dispersion <i>Jared DeLisle*, Andrew Grant, Ruiqi Mao</i>	Student Loan Supply, Parental Saving & Portfolio Allocation <i>Emiel Jerphanion*</i>
Life Expectancy and Individual Asset Allocation <i>Steffen Andersen, Lena Jaroszek*, Kasper Meisner Nielsen</i>	Limited Attention and Dynamically Distorted Beliefs <i>Nikolaus Schweizer, Martijn de Vries*</i>	Streaks in Daily Returns <i>Alexandra Koehl, Alexander Klos, Simon Rottke*</i>	The impact of subsidized health insurance on health outcomes, health care utilization and financial protection: a cluster randomised controlled trial based on Financial and Health Diaries data <i>Amanuel Abajobir, Richard de Groot, Wendy Janssens*, Menno Pradhan, Estelle Sidze, Carol Wainaina</i>
Retail Option Traders and the Implied Volatility Surface <i>George Eaton, Clifton Green*, Brian Roseman, Yanbin Wu</i>	Easy Screening: Inattention and Household Financial Distress <i>Sjoerd van Bekkum*, Haikun Zhu</i>	Geographic Proximity in Short Selling <i>Xiaolin Huo, Xin Liu, Vesa Pursiainen*</i>	Effects of Mental budgeting of the self-employed without personnel on financial management in relation to tax compliance <i>Gerrit Antonides*, Manon de Groot</i>

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Coffee Break in Reception Area (15:25-15:55)

Paper Session 3 (15:55-17:35)			
3A Investor Behavior 2 Auditorium	3B Sustainability 1A-33	3C Financial Advice 2A-33	3D Macro Finance 2A-36
Tax Heist using American Depositary Receipts <i>Jonathan Brogaard, Dominik Roesch*</i>	Impact Investing and Venture Capital Industry: Experimental Evidence <i>Ye Zhang*</i>	Who Pays the Price for Bad Advice?: The Role of Financial Vulnerability, Learning and Confirmation Bias <i>Julie Agnew, Hazel Bateman, Christine Eckert, Fedor Iskhakov, Susan Thorp*</i>	Learning and the Anatomy of the Profitability Premium <i>Chi-Yang Tsou*</i>
Retail Investors' Disposition Effect and Order Choices <i>Nhung Luong*, Stefan Palan, Rudy De Winne</i>	From Chatter to Action: An Index of Sustainability Sentiment <i>Daniele Ballinari, Ola Mahmoud*</i>	Do Financial Advisors Exploit Responsible Investment Preferences? <i>Marten Laudi*, Paul Smeets, Utz Weitzel</i>	Behavior switching in a New Keynesian model with long-term rates <i>Rik Klerkx*</i>
Human vs. Machine: Disposition Effect among Algorithmic and Human Day-traders <i>Karolis Liaudinskas*</i>	Dynamic ESG Equilibrium <i>Doron Avramov, Abraham Lioui, Yang Liu, Andrea Tarelli*</i>	Narrative Persuasion <i>Kai Barron*, Tilman Fries</i>	Sentiment, productivity, and economic growth <i>George Constantinides, Maurizio Montone, Valerio Poti*, Stella Spilioti</i>
Waiting for the gain to come: How speculation shapes retail investors' selling behavior <i>Sabine Bernard*, Benjamin Loos, Martin Weber</i>	Individual Investor Behavior and Sustainability <i>Thomas Jansson*, Vicke Noren</i>	Infographics and Financial Decisions: An Eye-Tracking Experiment <i>Rein Cozijn, Peter de Goeij, Hong Phuoc (Michael) Vo*</i>	The Price of Uncertainty in the Equity and Treasury-Bond Markets <i>Fabio Girardi*</i>
Buying versus selling behavior of retail investors <i>Sabine Bernard, <u>Christine Laudenbach</u>*, Cameron Peng, Youpeng Zhang</i>	Are investors willing to sacrifice wealth for social benefits? <i><u>Rex Renjie</u>*, Shuo Xia</i>	Evidence on Behavioral Risk Profiling: Measuring Loss Aversion of Investors <i>Dennie van Dolder, <u>Jurgen Vandenbroucke</u>*</i>	Monetary Policy Transmission Through Bond Fund Flows <i><u>Chuck Fang</u>*</i>

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Meet in Reception Area for bus departure to conference dinner at Slot Heemstede (17:45)

PROGRAM OVERVIEW RESEARCH IN BEHAVIORAL FINANCE CONFERENCE (RBFC) AMSTERDAM 2022

DAY 2: Friday September 9, 2022

Registration & Coffee in Reception Area (09:00-09:30)

Keynote Address 2 (09:30-10:30) Auditorium
Behavioral Biases in Investing and Consumption <i>Michaela Pagel</i>

Coffee Break in Reception Area (10:30-11:00)

Paper Session 4 (11:00-12:20)				
4A Corporate Finance Auditorium	4B Institutional Investors 1A-33	4C Experimental Asset Pricing 2A-33	4D Theoretical Behavioral Finance 2A-36	4E Forecasting 2A-37
Credit Ratings and Investments <i>Anna Bayona*, Oana Peia, Razvan Vlahu</i>	Do Teams Alleviate or Exacerbate Behavioral Biases? Evidence from Extrapolation Bias in Mutual Funds <i>Ricardo Barahona, Stefano Cassella*, Kristy Jansen</i>	Bubbles in Asset Markets and the Heterogeneity of Beliefs <i>Eizo Akiyama, Yukihiro Funaki, Ryuichiro Ishikawa, Yaron Lahav*, Charles Noussair</i>	A general equilibrium model of investor sentiment <i>Andrea Antico*, Giulio Bottazzi, Daniele Giachini</i>	Anchoring Bias in Survey Forecasts and the Yield Curve <i>Marius Rodriguez*, Nitish Sinha, Laura Wilcox</i>
Debt Market Implications of Shareholder Distraction <i>Jingyu Zhang, Xingchen Zhu*</i>	Climate Change and Mutual Fund Voting on Environmental Proposals <i>Alexandre Garel, Alberta Di Giuli*, Roni Michaely, Arthur Petit-Romec</i>	The Role of the End Time in Experimental Asset Markets <i>Anita Kopanyi-Peuker*, Matthias Weber</i>	On the Efficiency and Reliability of Information Aggregation in Markets <i>Ryan Anderson, Peter Bossaerts, Felix Fattinger*</i>	Aggregating Artificially Intelligent Earnings Forecasts <i>Vidhi Chhaochharia*, Alok Kumar, Ville Rantala*, Alan Zhang</i>
Why are firms slow to adopt profitable opportunities? <i>Paul Gertler, Sean Higgins, Ulrike Malmendier, <u>Waldo Ojeda*</u></i>	Eponymous Hedge Funds <i>Vikas Agarwal, Yakup Eser Arisoy*, Tri Trinh</i>	Does mining fuel bubbles? An experimental study on cryptocurrency markets <i>Marco Lambrecht, Andis Sofianos, Yilong Xu*</i>	Momentum and Short-Term Reversals: Theory and Evidence <i>N. Jegadeesh, Jiang Luo*, Avanihar Subrahmanyam, Sheridan Titman</i>	Getting more wisdom out of the crowd: The case of competence-weighted aggregates <i>Enrico Diecidue, Michael Goedde-Menke*, Andreas Jacobs, Thomas Langer</i>
	Quality and Product Differentiation: Theory and Evidence from the Mutual Fund Industry <i>Maxime Bonelli, <u>Anastasia Buyalskaya*</u>, Tianhao Yao</i>	The Affect Heuristic and Financial Expectations <i><u>Christoph Merkle*</u></i>	Π-CAPM: The Classical CAPM with Probability Weighting and Skewed Assets <i>Joost Driessen, Sebastian Ebert, <u>Joren Koeter*</u></i>	Affective brain activity of financial professionals relates to future stock market performance <i>Maarten Boksem, <u>Leo van Brussel*</u>, Roeland Dietvorst, Ale Smidts</i>

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Lunch in Reception Area (12:20-13:30)

Paper Session 5 (13:30-14:30)			
5A Investor Behavior 3 Auditorium	5B Behavioral Finance 1A-33	5C Asset Pricing 2 2A-33	5D Risk and Uncertainty 2 2A-36
It's not what you say, but how you say it – Managerial charisma and agitation in earnings conference calls <i>Wolfgang Breuer, Andreas Knetsch*, Sami Uddin</i>	Anchor Conceivably, or do not Anchor at all: An Empirical Analysis of Wedding Gifts' Endowment <i>Ziv Assor*, Doron Kliger</i>	Political uncertainty and institutional herding <i>Konstantinos Gavriilidis, Vasileios Kallinterakis, Maurizio Montone*</i>	Intertemporal Prospect Theory <i>Immanuel Lampe, Matthias Weber*</i>
Identifying Successful Trades: When Do Investors Act on Their Beliefs? <i>Daniel Grosshans*, Ferdinand Langnickel, Stefan Zeisberger</i>	Investor (Mis)Reaction, Biased Beliefs, and the Mispricing Cycle <i>Azi Ben-Rephael, Steffen Hitzemann*, Yuanyuan Xiao</i>	Disentangling Anomalies: Risk versus Mispricing <i>Justin Birru, Hannes Mohrschladt, Trevor Young*</i>	The glidepath puzzle <i>Gosse Alserda, Rogier Potter van Loon*</i>
Why Do People (Not) Invest? The Role of Return and Risk Expectations <i>Christine Laudenbach, Stephan Siegel, Markus Strucks, Stefan Zeisberger*</i>	The leverage substitution <u><i>Matthias Pelster*</i></u>	Model-free Implied Dependence and the Cross-section of Returns <i>Koen Inghelbrecht, Daniel Linders, <u>Gertjan Verdickt*</u>, Yong Xie</i>	COVID-19 Crisis: Do Extreme Events Affect Preferences and Trading Behavior? <i><u>Jorgo Goossens*</u>, Marike Knoef</i>

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Coffee Break in Reception Area (14:30-15:00)

Paper Session 6 (15:00-16:00)				
6A Investor Behavior 4 Auditorium	6B Household Finance 2 1A-33	6C Markets and Methods 2A-33	6D Retirement 2A-36	6E Overconfidence 2A-37
Countercyclical Social Responsibility <i>Ola Mahmoud, Julia Meyer*</i>	When, how and for whom evaluative labels and consumption baskets increase pension savings <i>Jenna Barrett, Lisa Bruggen, Peiran Jiao, Thomas Post*</i>	Social Construction among Contrarians: A Field Experiment on a Betting Exchange <i>Dirk Gerritsen*, Arnout Van de Rijt</i>	Fluctuations in Pension Income: Results and Implications <i>Tabea Bucher-Koenen, Caroline Knebel*, Martin Weber</i>	The Decrease in Confidence with Forecast Extremity <i>Yefim Roth, Doron Sonsino*</i>
Nomen est omen? How and when the fluency of company names affects return expectations <i>Achiel Fenneman, Dirk-Jan Janssen, Sven Nolte*, Stefan Zeisberger</i>	Default effects in personal loan choices: A natural field experiment <i>Paul Adams*</i>	The Cross Section of Stock Returns in an Artificial Stock Market <i>Tjeerd van Cappelle, Dmytro Pokidin*, Remco Zwinkels</i>	Changes of Subjective Financial Welfare With Retirement: Does Retirement Preparation Matter? <i>Kremena Bachmann*</i>	Overconfidence and the Political and Financial Behavior of a Representative Sample <i>Steffen Ahrens, Ciril Bosch-Rosa*, Bernhard Kassner</i>
Understanding pension fund members' behavioural responses to market volatility <i>Hazel Bateman, <u>Inka Eberhardt*</u>, Jacki Ellis, Shang Wu</i>	Stocking up on Gifts: The Influence of Gender on Stock Gifts and Wealth <i><u>Jennifer Itzkowitz*</u>, Jesse Itzkowitz, Andrew Schwartz</i>	Non-Standard Errors <u><i>Albert Menkveld*</i></u>	Checklists as signposts in early retirement choices <i>David Comerford, Kristjan Pulk, <u>Leonore Riitsalu*</u></i>	Disposed to Be Overconfident <i><u>Katrin Godker*</u>, Terrance Odean</i>

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Keynote Address 3 (16:00-17:00) Auditorium
Political Divide and Portfolio Composition <i>Stephan Siegel</i>
17:00 Closing Remarks & End of RBFC 2022